

ABSTRACT OF THE DISCLOSURE

A method and apparatus is provided for providing an active ticket in a mobile terminal for use by a mobile terminal user, wherein at least one active ticket has a ticket characteristic that dynamically changes based on one or more states in a life cycle of the active ticket. Dynamic changes to the ticket characteristic include multimedia changes or other presentation data, including text, sound (audio), animation, video, still pictures, or some combination thereof. The active ticket can have different states in it's life cycle, such as purchased, validated, invalid for certain events. Also the ticket service provider or issuer can send new control data to change the characteristic and/or contents of the active ticket.